

THE RULES

Contests, Awards, Achievements

Club Brochure Award



Multiple District 19
Lions Clubs International

CLUB BROCHURE AWARD RULES

Brochures entered in this Contest are the winners, or in the case where the winners are unable to compete, the runners-up of the respective contests held at the District level.

The District Governor shall submit the the name of the District winner and runner up to the MD19 Contests and Awards Chairperson and the MD19 Office within 30 days of his/her District Spring Conference.

All brochures are welcome. If last year s winner wants to enter this year s contest they must have changed at least 25% of their format/content in order to enter the contest the following year. Their last year s entry must be attached to the current year entry.

TURNING IN AND PICKING UP OF ENTRIES:

- a. Entries must be delivered to the Convention MD19 Office in the headquarters hotel or convention center by Friday 9:00 AM. The Contests and Awards Committee will pick up the submitted entries at that time for judging. Late entries will not be judged
- b. Clubs are responsible for delivering their entries and picking them up by the final session of the convention.
- c. The Multiple District Office will NOT be responsible for entries not claimed by the final session of the Convention.

JUDGING WILL BE BASED ON:

1. Presentation.....**50 Points**

Layout should look professionally prepared and esthetically pleasing and should be considered a marketing tool for the Lions, Lioness or Leo club.
2. Content.....**50 Points**
 - a. Should Contain
 1. Lions Logo
 2. Club Name
 3. Meeting Day & Time
 4. Meeting Address
 5. One Service Activity

6. Fundraising Activities
7. Published Date
8. Contact Name & Necessary Information

b. May Contain

1. Club History
2. Lions International History
3. Code of Ethics
4. Lions Purposes
5. Any Other International Information